

2026 G.MAP Digital Art Culture Lab

Project Lab Open Call Guidelines

The Gwangju Media Art Platform (G.MAP) seeks to build a digital art creation ecosystem rooted in the history, ecology, and culture of Jeonnam-Gwangju Special Metropolitan City, and to accumulate both the process and the outcomes of creation as sustainable cultural assets. To this end, G.MAP operates the Project Lab of the 2026 G.MAP Digital Art Culture Lab, which supports projects from the idea stage through to the completion of finished works, as outlined below. **We warmly invite artists and groups who wish to explore new artistic possibilities through interdisciplinary creation using digital technology and to produce and present their works.**

Category	Details
Program Details	▪ Program title: 2026 G.MAP Digital Art Culture Lab – Project Lab ▪ Purpose: To support interdisciplinary creation using digital art and new technologies, and to build a creative ecosystem based on collaboration between Jeonnam-Gwangju's artistic resources and digital technology ▪ Period: July – December 2026 (6 months) ▪ Description: Integrated support for the entire creation process, from idea development to production, showcase presentation, archiving of the creative process, documentation based on standard metadata specifications, and linkage to IP, co-production, and commissions
Open Call Overview	Application period: July 21 (Tue) – August 9 (Sun), 2026, 6 PM (KST) ▪ Eligible applicants: Artists and Groups in digital art - Teams that wish to plan and produce interdisciplinary projects using digital art and new technologies - Teams that wish to develop the entire project process together and realize its outcomes

	- Teams whose members are all aged 19 or older ▪ Number of teams to be selected: 7 teams for Track 2 ▪ Open call details by track <table><tr><th>Category</th><th>Track 1 Digital Transformation</th><th>Track 2 Interdisciplinary Creation</th></tr><tr><td>Teams selected</td><td>7 teams</td><td>7 teams</td></tr><tr><td>Team composition</td><td>Individual or team of 2–5</td><td>Team of 2–5</td></tr><tr><td>Grant</td><td>Up to KRW 10 million per team</td><td>Up to KRW 30,000,000 per team</td></tr><tr><td>Main content</td><td>Production of digital/media content based on existing works by senior and mid-career artists of Gwangju and Jeonnam, or on content grounded in research on the Jeonnam-Gwangju region</td><td>Production of interdisciplinary creative projects through collaboration across two or more fields</td></tr><tr><td>Goal</td><td>Digitization for the preservation, restoration, and re-presentation of artworks, and the conversion of Jeonnam-Gwangju content into digital assets</td><td>digital art · media art · generative art · AI · interactive art · XR · AR · VR · interdisciplinary · art & technology</td></tr></table> ※ International applicants may apply for Track 2 only, as Track 1 requires mandatory in-person attendance at G.MAP at least four times per month.	Category	Track 1 Digital Transformation	Track 2 Interdisciplinary Creation	Teams selected	7 teams	7 teams	Team composition	Individual or team of 2–5	Team of 2–5	Grant	Up to KRW 10 million per team	Up to KRW 30,000,000 per team	Main content	Production of digital/media content based on existing works by senior and mid-career artists of Gwangju and Jeonnam, or on content grounded in research on the Jeonnam-Gwangju region	Production of interdisciplinary creative projects through collaboration across two or more fields	Goal	Digitization for the preservation, restoration, and re-presentation of artworks, and the conversion of Jeonnam-Gwangju content into digital assets	digital art · media art · generative art · AI · interactive art · XR · AR · VR · interdisciplinary · art & technology
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Support Provided	▪ Creation and production grant ▪ Online mentoring/meeting - Includes expert mentoring/meeting and close support from professional facilitators, connecting creative ideas with digital technology ▪ Showcase (scheduled for December) - Track 2: exhibition space within G.MAP or G.MAP LED Wall - For details on the public media platforms, see Annex 1																		
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Requirements	- Participants must attend the first networking session on August 20 and the final presentation on November 12 in person at G.MAP. * The detailed schedule is subject to change depending on circumstances. - Participation in two online mentoring/meeting between September and November is also required. * The dates and times will be arranged with each participant after selection.															
Timeline	<table><tr><th>July</th><th>August</th><th>August –November</th><th>November –December</th></tr><tr><td>Open call announcement</td><td>Review and selection</td><td>Project execution</td><td>Wrap-up</td></tr><tr><td>Application by email</td><td>Document review (1st round) Interview (2nd round)</td><td>Online mentoring /meeting</td><td>Final presentation (showcase to follow)</td></tr></table> * The detailed schedule is subject to change depending on circumstances.				July	August	August –November	November –December	Open call announcement	Review and selection	Project execution	Wrap-up	Application by email	Document review (1st round) Interview (2nd round)	Online mentoring /meeting	Final presentation (showcase to follow)
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How to Apply	▪ Application period: July 21 (Tue) – August 9 (Sun), 2026, 6 PM (KST) ▪ How to apply: by email to uartlabseoul@gmail.com ▪ Required documents <table><tr><th>Document</th><th>Format</th><th>Notes</th></tr><tr><td>Application form</td><td>PDF</td><td>Max. 10 pages, max. 10MB</td></tr><tr><td>Portfolio</td><td>PDF</td><td>Max. 15 pages, max. 100MB Submit as a large-file attachment For videos, insert links within the portfolio</td></tr><tr><td>Consent form for the collection, use, and provision of personal information</td><td>PDF</td><td>Attach within the application form file</td></tr></table> ▪ Notes on applying - If any information or attachments in the application documents are found to be false, the application may be excluded from review, and the selection may be				Document	Format	Notes	Application form	PDF	Max. 10 pages, max. 10MB	Portfolio	PDF	Max. 15 pages, max. 100MB Submit as a large-file attachment For videos, insert links within the portfolio	Consent form for the collection, use, and provision of personal information	PDF	Attach within the application form file
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Important Notes	▪ The grant amounts stated in this announcement are the maximum amounts per team; the final grant may be adjusted based on a comprehensive evaluation of																							

	project performance and the quality of the outcomes. ▪ Grants are paid in three installments. ▪ Applicants should review the platform dimensions and technical specifications provided in Annex 1, and apply only after carefully considering whether their work can be produced and realized in those environments.
Contact	▪ Email: uartlabseoul@gmail.com

■ Annex 1

□ Showcase Media Platform Information

1	G.MAP LED Wall
Photo	
Size (cm)	5,390 × 810
Resolution	5390 × 810
File format	MP4, H264
Notes	If the video stutters or the volume level is not appropriate during actual screening, re-rendering may be required

2	Gwangju Songjeong Station Exit 5 LED Wall
Photo	
Size (cm)	16,750 × 4,000
Resolution	5,628 × 1,344
File format	MP4, H264
Notes	Take the bend in the wall into account when producing the video

3	Jeonnam-Gwangju Special Metropolitan City Hall Media Art Waterfall (LED panels)	
Photo		
Size (cm)	Columns: 6,400 × 11,520 Ceiling: 5,000	
Resolution	Columns: 3,440 × 6,192 Ceiling: 2,688 × 2,688	
Notes		

4	Creative Belt Zone 1 'Tong' (ACC Nanum Plaza Information Center)	
Reference photos		
Size (cm)	33,660 × 3,456	
Resolution	5600 × 576	
File format	MP4, H264	
Notes		